Project Summary
Because of the advent of social media and public vigilance concerning corporate ethics, companies are far more wary of their business practices. New Earth B provides a risk mapping tool and a supply chain tool for companies to measure social impact in different areas of social sustainability; child labor, gender equality, excessive working hours, etc.

Objectives
- Update and maintain the Social Hotspots Database (SHDB)
- Create online dashboards allowing clients to measure social risks

Future Goals
- Test out the new Tableau dashboards and find the most intuitive interface based on user feedback
- Make sure to leave behind clear instructions for the next analyst

Discussion
- Clients can now look at the social risks within their supply chain given they know their suppliers’ location and country-specific sector

Data on Social Risks and Opportunities
22 themes
134 indicators regions

Worker Hours Model
Labor intensity by country specific sector

Global 9 model (Global Trade Analysis Project)
Economic participation in a supply chain by country specific sector

Social Risks Mapping Tool (Previous Version)