

## Climate Communications Fellowship

Advocates for effective climate action all recognize that in order to reduce global emissions, we need to mobilize the private sector. Academics, scientists, advocates and agency staff are all seeking ways to involve engage and secure the support of corporate leaders and decision-makers in the areas of climate change mitigation and adaptation. The Climate Change Communications Fellowship will focus on using effective public relations strategies in climate communication, to increase awareness and engagement on the climate issue within the private sector in New Hampshire.

The Fellow will:

- Apply the recommendations in “*Connecting on Climate*” (published by ecoAmerica and Columbia University) in private sector outreach in NH
- Engaging particular industry representatives or groups on the subject of relevant climate impacts, risk management and business continuity planning;
- Create business-centric flyers synthesizing the 2014 reports commissioned by the Granite State Futures Project and Coastal Risks and Hazards Commission; and
- Write a white paper reflecting on the efficacy of strategies used during the fellowship to engage private-sector stakeholders.

For more info: <http://ecoamerica.org/wp-content/uploads/2014/12/ecoAmerica-CRED-2014-Connecting-on-Climate.pdf>

**Location:** UNH Sustainability Institute; Durham, NH

**Time commitment:** 40 hours per week, June 1-August 14, 2015

### Qualifications:

- Enrolled in an undergraduate or graduate degree program. Academic background in communications or related field.
- Current pursuit of an advanced degree in public relations preferred;
- A member of the Public Relations Student Society of America (PRSSA) would make an exceptional candidate
- Demonstrated communication and interpersonal skills
- Basic understanding of climate change science, policy and politics
- Strong interest in working across the political spectrum, and in the private sector
- Demonstrated ability to work well independently and on a team

This fellowship is an opportunity for a highly skilled and motivated student to contribute to a unique and exciting regional effort. As a result, fellows will gain the following:

- A knowledge of research-based public relations practices;
- On-the-ground use of effective communications strategies recommended and published by ecoAmerica and Columbia University
- Material to add to his or her professional portfolio;
- Opportunities to network with climate leaders from across New England.