Date: March 10, 2011

Title of Meeting: Energy Task Force Monthly Meeting

Attendees: Beth Potier, Brett Pasinella, Cameron Wake, Filson Glanz, Jahnay Pinkett, Lisa Pollard, Michele Chapman, Nancye Jenkins, Paul Chamberlin, Sarah Smith, Steve Pesci, Tat Fu

Action Items
1. Review report from the ESCI405 students and bring ideas for discussion to the next meeting.
   Assigned to: Task Force

General Updates
1. Networked computer energy saving policy approved by Cabinet.

ESCI 405 Student Presentations
1. Presentation from students in Cam's ESCI405 class (see included slides):
   1.1. Ella Nilsen
   1.2. Evign Dodge
   1.3. Marley Lumbard
   1.4. Chris MacRae

2. The class focused on implementation of WildCAP.
   2.1. Different groups (lead by the facilitators presenters above) focused on one of the policies/projects from WildCAP and thought about how to best complete it.

3. Projects selected were:
3.1. Residence Hall Refrigerators
3.2. Energy saving software on networked computers
3.3. Residence Hall washing machines
3.4. Temperature Set-backs
3.5. Efficient police vehicles
3.6. Space consolidation

4. The class developed 5 big ideas to support and encourage overall implementation of WildCAP

4.1. Marketing Sustainability to Students
   4.1.1. Most students are unaware on UNH's sustainability efforts
   4.1.2. UNH's marketing does not reach students
   4.1.3. Admissions is the key to reaching students at the “first touch”
   4.1.4. UNH needs a revised marketing statement for incoming and perspective students that emphasizes sustainability

4.2. Collaborative Energy Savings in Dorms
   4.2.1. Build on existing efforts (Energy Challenge)
   4.2.2. Set a campus wide goal in addition to hall v. hall competition to harness cross-campus collaboration as well as competition.
   4.2.3. Program should include cash based incentives

4.3. Student Video Competition
   4.3.1. 1 minute video: How can UNH be more sustainable
   4.3.2. initial round judged by popularity: YouTube voting, etc.
   4.3.3. Top 10 video judged by formal group (e.g. ETF or special group)
   4.3.4. Cash prizes for the 3 finalists
   4.3.5. Could be tied to national competitions (NWF’s Chill Out): winner submitted as official entries

4.4. Sustainability Involvement Program for Students
4.4.1. Students would be awarded points based on participation in sustainable activities.

4.4.2. With enough points you can enter a raffle for:

   4.4.2.1. iPads

   4.4.2.2. Free tuition for a 4-credit class

4.4.3. Activities could be things like: movies, lectures, workshops, URC presentation, etc.

4.5. Online Sustainability Course

   4.5.1. UNHSA should offer 4 sequential 1-credit online classes

   4.5.2. First one would be free and open to anyone

       4.5.2.1. could be a great marketing example: What would a class at UNH be like?

   4.5.3. 4th class could include a capstone project or require a sustainability internship

   4.5.4. If you completed all 4 courses it would count as a discovery course requirement