



UNH Sustainability Institute

Sustainability Fellowship **Sustainability Rich Media** Durham, NH

The UNH Sustainability Institute (UNHSI), widely recognized as a leader among campus sustainability offices since its inception in 1997, recently convinced university leadership to launch an ambitious two-year member of the Durham campus community. As part of that campaign, UNHSI is developing new sustainability-focused content to be used as part of the University's professional development offerings for staff and faculty, as well as a "Green Office Certification" program for UNH offices and departments, to be launched at the start of the '17-'18 academic year. The Green Office program will be designed to give every staff person, faculty member, and student, the tools they need to participate, lead, and improve upon tangible sustainability efforts on campus (e.g. through energy and water conservation, waste reduction, green purchasing, etc.)

The Sustainability Rich Media Fellow will work closely with UNHSI and other campus staff members to develop compelling, relevant, easily-accessible new content for these professional development and Green Office initiatives, and promote the new program to the UNH community.

Specifically, the Fellow will:

- Help develop the framework for the training modules, and the overall web presence for these offerings
- Create content for the various training modules--especially graphics, short videos, social media, etc
- Create outreach and promotional materials for the launch of these new resources

Communicating sustainability and sustainable actions effectively—and in relevant new media forms—is a valuable skill; the Rich Media Fellow will have the opportunity to build an impressive portfolio of short promotional videos, photographs, and outreach materials. The Fellow will have the satisfaction knowing their work will bolster UNH's sustainability efforts and have lasting impact on our community. If successful, it will also serve as an example for other colleges to follow.

Location: Sustainability Institute, University of NH, Durham

Time commitment: 40 hours per week, June 5-August 18, 2017

Compensation: \$6000 stipend

Desired Qualifications:

- Demonstrated aptitude for communications, particularly in visual and digital.
- A background in photography and videography.
- Proficiency with the Apple computers, Adobe Design Suite, and iMovie
- Experience in communicating with diverse sets of stakeholders (e.g. faculty, staff, students)
- Examples of success in communicating complex topics to general audiences, and specifically in communication aimed at motivating audiences to take action
- General knowledge and interest in sustainability (conceptual and applied.)
- Demonstrated ability to work under pressure and complete projects on deadline.

UNHSI Sustainability program eligibility:

Graduate students, exceptional undergraduate students, and recent graduates are eligible. We will encourage, but not require, an academic sponsor or reference for each fellow, and where possible we will ask that course credits are awarded.

Supervision, Training, Mentoring and Evaluation

This fellow will receive supervision from UNH Sustainability Institute Communications Coordinator Colleen Flaherty, as well as mentoring and extensive professional development offerings from UNHSI.

Fellows will be expected to participate in three MANDATORY events:

- A three-day, two-night orientation in Durham, NH, May 31st- June 2nd. Lodging and food are provided; Fellows are responsible for any associated travel costs.
- Midterm project presentations to UNHSI staff, faculty and relevant project partners (can be done remotely).
- A summative evaluation and feedback session at the end of their placement.

Apply by February 17th at www.sustainableunh.unh.edu/sustainability-fellows