SFSTS Notes
Mini Retreat June 4, 2012

Attendance: Margaret McCabe, Joanne Celentano, El Farrell, Jackie Furlone, Joanne Burke, Charlie French, Tom Kelly, Rick MacDonald, Barb Wauchope, Becky Sideman, Jim Malley, & Steve Frolking.

Action Items:
- Plan a summit in conjunction with Food Day, Oct. 24th. A second summit will be held in the spring.
- Subcommittees for food summit/Food Day planning:
  ● Video/YouTube: Charlie, El, Tom, Jackie
  ● Keynote: Joanne C., Jim Malley, Joanne B., Paula Salvio, Clayton Barrows
  ● Panels: Becky Sideman, Steve Frolking, Gregg Orifici, Fiona Wilson, Catherine Violette
  Spring 2013: Margaret, Rick, Barb, Jennifer Wilhelm, Jo Porter

Meeting Minutes:
- How to advance sustainable food systems at UNH and beyond
  - Have started CORE inventory, great to move forward
- What can we do in the fall that’s one or two initiatives to spearhead?
  - One or two for spring?
- What is the work plan/how to achieve that goal?

Fall:
Food Day – October 24
Should effort be put into Food Day with an event like last year?
Last year recap by Joanne Burke–
- Dietetics Internship and Sustainability took lead, Dining joined in.
- Wasn’t just one day, launched at dining’s harvest meal, month long initiative that culminated on Food Day. Organized around a “Food Passport” – get stamped at different events, in running for prize – iPad from Dining. Many departments/programs had a chance to be a part of it at whatever level they could. Created a nice high visibility opportunity. However, became bearish and a time gobbler.
- Evan Girard (student) pulled together final event on Food Day itself. Evan pulled together a great event that included local food community people, Ken Young got very charged up during that event. Not comfortable that the next one would be as successful if run the same.
- Difficult working for Ctr for Science and Pub. Interest. (UNH program?) Stopped trying to communicate with them, not set up for multiple Events on same day

Food Day Summit –
Groups processing what food means to them and how their group relates to it.
  - Where does campus meet community?
  - Disconnect between student body and what’s happening in communities
  - Recent alumni talk about a food experience?
Summits one and two
· Bring campus together first, larger community second?
· Representation from larger community on the planning group for the broader community event?

Is Summit the right word?
Too Similar in title to Food Solutions New England?
FSNE is a delegate model

Pulling together Land Grants on a regional basis?
Mobilizing Universities around food.

What do we mean when we say “community?”
Whatever happens in the fall will determine what the spring event will be.

Event Focus:
   Audience:
   · Students – especially those in groups/programs food related
   · Healthy UNH
   · Ag. Experiment Station
   · Erg, CEPS in general
   · Food studies group –
   · All parties in the CORE Inventory that we’re pulling them together
   Might help tell us what else is there, would allow us to see if they do/do not identify with food/this group.
   Used as a vetting process for the CORE Inventory
   · SRC – food dominated at recent workshop
   · Allow the campus to ID food as one of core values

Goals:
· Facilitate connections across campus
· Broaden the picture of how everything fits together, systems thinking approach
· Disconnect between farming, fishing, foraging
Relationship with Climate – help students grasp that connection
· Student awareness and networking
  o Start building a structure so as not to start over again next year.
· Opportunity that web might offer
  o Starting a blog that day or continuing a presence online?
  o Good activity for OGC to do during winter/offseason?
  o YouTube world?
      Utilizing for a series
    Connection at the Law school could help with guidelines and licensing, students facilitate in a clinic at UNH Law
    o Corralling what’s happening
      Creating an end product – booklet or otherwise.

The Day’s Agenda:
   Keynote speaker to kick off motivation/ day. Potential focus of keynote:
   o Human Trafficking/low farm wages
   o Farm Bill
Good rallying point for Oxfam/Slow Food/OGC/(Fair Trade group?) to take on?
Talking to Cory at Law School – Social Justice
Call attention to things in a less interrogative way but still talk about issues

Who for Keynote:
Gary Hirshberg? Molly Anderson? Surgeon General – was at Healthy Kitchens/Healthy Lives. Kathleen Merrigan from Tufts; Dan Barber – Chef, Josh Verital, Slow Food; Barbara Kingsolver* with her Daughter

How many slots do we want to think about/have?
How many engaging activities to have?

Not separate tracks like a conference

TED-like event at UNH
Charlie has a grad student that used to film for WMUR – could utilize Video of a series of even just what we have in our group, see it all in one place.
Do this summer?!
Follow the model of NHPR Story Corps – put together a video that could be used for the second day?
Have a you tube video ready by the fall event?
What kind of audience for these videos?

Dining has done a lot of videos and it’s been very successful.
UNHSA has a YouTube Channel already – adding these to that.

Primary Goal for fall is campus connection, what comes out of that at first session?

Student Panel of students who traveled abroad or worked somewhere else with/around food, alumni

Agenda brainstorm:
Breakfast and kickoff speaker around systems thinking
Panel – of Fac/Students?
Student groups after that panel, stand up and share goals within 30 seconds
Alumni panel of after UNH
Closing steps, discussion of Summit # 2 in Spring.

Evening event?? Extra credit for some classes or instead of class that week?

Starting with a 2-3min. YT video that highlights what’s happening at UNH in Food Systems.

Different perspectives of thinking about Food Systems.

Space issue on campus – who else needs to use large spaces on campus that day for Food Day/Classes etc?

3 hr event – 4-7pm.
Food related movie in the MUB that night hosted by Student Group – Ask student groups.

Student groups and challenges
CAN/SEAC having issues with Food being related
Slow Food and Real Food Challenge having issues – Question of whether they are separating or remaining the same
  Jackie - contact president of Slow Food to ask about this issue
Contact student groups about how to plan Food Day event and others, network together
  OGC, Nutrition Assoc., Slow Food/Real Food, SEAC, CAN,
More can be done with them
Planning a day with students
  Screening, Speaker, etc.
  Summit – Tom on panel with Stanford person
Summits that brought people together around food, all areas across campus