Sustainable Food System Task Force

Dimond 343 Sept 17th, 10-11:30 a.m.

Participants
Joanne Burke, Joanne Celentano, Chris Dorich, El Farrell, Colleen Flaherty, Jackie Furlone, Evan Girard, Tom Kelly, Rick MacDonald, Margaret McCabe, Gregg Orifici, Jo Porter, Barbara Wauchope, Jennifer Wilhelm, Fiona Wilson (via phone)

Meeting Agenda
10:00am: Welcome and introductions
10:10am: Kathleen Merrigan visit update and next steps: Tom, Margaret, & El
10:30am: Update on student activities: Jackie & Evan
10:40 a.m. Food Day Summit
   • Keynote & café update: Fiona & Gregg
   • Panel update: Becky, Steve, Catherine, Margaret, & El
   • Video update: Jackie & Colleen
   • Students & marketing: Jackie, Colleen
11:10am: FSNE regional & statewide planning efforts: Margaret & Joanne
11:25am: Group updates & next steps
11:30am: Adjourn

Next meeting: October 10, 10-11:30am, Dimond Library 343

Discussion
• Video Discussions: Areas to include:
  o Engaging pics of what students are doing.
  o Harvest dinner on Sept 19th.
  o “Did you know” slide – majors, farms, groups, coop ext. with a voiceover of someone. During Becky’s second piece.
  o Key ideas immediately – what ppl can do first, then interviews
  o Most students not involved in farms, emphasize dining halls, drive more how students can get involved
  o Show more than farms – Research, Academic, Groups, events, others, Sustainability Institute, Policy
  o Showing again at October 10th – gives us 14 days before Food Day.
• **Food Day event – Gregg, CIE**
  - Equal Exchange co-president presenting keynote talk
  - Didn’t advertise panel discussion on poster
  - Should be packed house and hopefully many will stay for panel
  - EE will bring products for cafe
    - Nuts, coffee, tea, chocolate
    - Set up outside of MUB Theater
  - Sustainability and Net Imp. – tables
  - Opportunities for announcements etc.
    - Four walls, dueling screens no problem
  - Intro all co-sponsors
    - Not sure yet who will announce keynote
    - Right now Net Impact is introducing at other event
  - Equal Exchange (Rob) will speak with video and slide show
    - Speaking for first half of event
    - 2nd half engagement with students
    - 5 key issues in fair trade/what students want to focus on
    - Hone in on one topic and go in depth in last part of talk
  - 5:15 spill back out into café before panel discussion.
    - Adding global link

• **Student Updates**
  - Get Real making calendar of Month of Food Citizenship
    - They want to institutionalize the Month of Food Citizenship to happen every year starting w/ local harvest through Food Day
    - Backed off of symposium, focusing on a month of events
    - Many? Student Orgs confirmed participation
      - Other orgs are interested in being a part of the month, but need help with recognizing where they fit (i.e. psychology club and TNH)
      - They have created a Food Day UNH Facebook page and event page of Food Day
      - Chris – grad student member of group; wants to see more student involvement in these issues
  - Weekly TNH Sustainability articles by students starting this fall
    - Weekly column, different students will be writing
    - Byline will be brief information about student ended with “for more info” and UNHSI Student Org link
    - TNH has editors but Mike Bellamente of Climate Counts and Jackie Furlone are overseeing articles

• **Food Day Summit Panel Discussion**
Who are panelists?
- We want them to discuss something relating back to fair trade but looking more locally

Potential people to invite:
- Sara Zoe Patterson from Seacoast Eat Local
- Chuck Cressy – Durham MktpClc
- Concord Coop
- Farmer on panel? We know someone in Manchester who’s also trying to start a food hub
- Blue Moon Evolution – Kathy
- Restaurant, farmer, retail, wholesale
- Rick McDonald will be on Panel for UNH
- Should we have a student rep on panel?
- Lynda Brushett (sp?) – works with Cooperatives in region
- 4 people maximum

Big picture
- Connection between keynote – fair trade, international level
- Fair trade matters locally too

Start with question – how do you see fair trade in what you do?

How does it interact with economy in NH?
- What about UNH Food Industry?
- People care about it but
  - Small % active, vocal, engaged in conversation
- Moo milk – Coop of Org. Dairy farmers
- Migrant Labor included in discussion
- Maine has migrant labor problems

High Tunnels, funded by dining, used by class, used in dairy bar
- Institutional purchasing power

Get list of 5 questions from Fiona Wilson

United Students for Fair Trade – not a chapter at UNH

World Food Day on the 16th
- Theme – Agriculture Cooperatives
- Anyone in NH region to talk about that?
- Oxfam is concluding 2 yr GROW campaign and will be highlighting World Food Day on Oct 16th.

Different panel on what do we know about implications of issue?
- i.e. migrant labor
- policy implications
- land use issues
- bring all dimensions to one table and give researches an opportunity to talk about them across the board

More unique to pull issues out that are more submerged in day-to-day
- Migrant workers
- Coop perspective
- Land Use
- Fisheries – Add in more from Charlie’s video?
- Food Policy

  o Loop video during café, play after panel
    - *Will have to include Charlie more if panel has just discussed fisheries
  o Manny Costa – Costa Produce: could make a good panelist

  o Kathleen Merrigan’s Visit to UNH
  o Briefings
    - Tom will provide welcome
    - Agenda to include Agroecology at UNH, Undergrad opportunities, FSNE
    - Briefing open to task force, but an RSVP is helpful for set up and space
    - David Holmes from SARE will be at briefing

  o Food Solutions New England Update
    - FSNE as backbone for regional planning. Received design process grant to strengthen regional network.
    - UNH becoming resource to knit strong regional food economy
    - Pac Northwest is closest in country
    - Also working on statewide food planning funding to get NH better positioned

Next Steps

List of 5 Questions from Fiona Wilson

Follow up discussion in email about panel: finalize and invite speakers

  Take off from 5 questions once we have them

Next steps on video

  Reviewing and incorporating some suggestions from today. To be discussed/shown at next meeting.