Sustainable Food System Task Force

Dimond 343, October 10th, 10-11:00 a.m.

Participants
Clayton Barrows, Margaret McCabe, El Farrell, Charlie French, Jackie Furlone, Evan Girard, Tom Kelly, Greg Orificci, Barb Wauchope, Jennifer Wilhelm

Meeting Agenda
10:00am: Welcome/introductions
10:05am: Update on visit with Kathleen Merrigan: Tom & Margaret
10:10am: Food Day Summit
   Keynote & Café update: Gregg
   Panel update: Margaret & El
   Video update: Jackie
   Students and Marketing: Jackie & El
10:30am: Update on student activities: Jackie
10:40am: FSNE regional & statewide planning effort: Margaret and Joanne
10:50am: Group updates & Next step

Discussion
Merrigan Visit:

• Very informative, discussion about funding from fed. Government and where agencies are working
• Said that UNH’s unique efforts should be something that we get out in front of more people
• If there are other people who can benefit from a briefing, FDA other agencies, would be a great idea
• Think about how can task force project breadth/depth/connectivity of food across campus
• Marketing frame:
  o Her agenda was public presentation and student presence
  o Focused on web-based information tool
  o Asking faculty to assign classes, extra credit etc.
• More attendance than her last visit a few years ago, brought it out to larger community
• MUB Theater was full for public address
• Briefing:
  o COLSA and others gave overview of who they are, what they do and collaborative efforts. Was excellent integrated overview of efforts at UNH.
  o Everybody learned something new or nuance of what was going on.
  o First time a briefing came together, use of slideshow in other places.
• Press
  o Lori Wright from communications office
  o Can we target Admissions or other groups to get information out? Web-based or otherwise?
  o Are slides available anywhere? Can put them up on website.

Food Summit
• Keynote and Café are on target
  o Fair Trade café: Colleen from UNHSI is working on having coffee
  o Café concerns:
    ▪ Hour and a half is long, having it full is concern
    ▪ Student groups – sign ups? Has there been outreach on that?
    ▪ Net Impact: Jackie: Ask Anthony if Net Impact is reaching out to Student Groups for Café Signups?
    ▪ Tabling that day before café in MUB?
      • Students handing out information in dining halls (See next steps)
    ▪ Nate Hastings, weekly student Org Email.

Panel
• Have panelists lined up to discuss Fair Trade
• Each person has 10-12 minutes to discuss experiences with respect to questions
• Next is questions from audience or speaker to speaker engagement
• Concerns of having half hour break in between events (EE and Panel)
• Rob’s questions will be printed out on smaller cards
• Extending speakers to 5:30?
  o Changing break to 15 minutes instead of half an hour
  o Can change information on website.
• Outreach to faculty:
  o Email drafted including questions and bio for speaker (Rob Everts)
  o Asking for requirement is a tough
  o Peer advising in WSBE, freshmen have peer advisor: requirement to
    attend an event (more looking ahead to next year)
  o Grad/Undergrad
  o Becky’s class, Cam’s class, Social sciences, teaches food and tropics class,
    Poverty class in Poli Sci grad program, Dovev’s class,
• Outreach to high schools
  o Philip’s Exeter - Jennifer W.?
  o Oyster River – Who?

Student Updates:

• Environmental Advocates (Hall Council positions) have (UPDATE) every hall
  covered!
• Student Sustainability Alliance meetings once a month are successful in networking
  groups
• Weekly TNH Column is successful, Equal Exchange article slated for 23rd before
  Food Day event.
• Flyers are going into dorms on Friday/The weekend before Food Day.
• Evan: Ben (A student) asking TNH to have regular Sustainability Beat in TNH next
  year

FSNE:

• Joanne B. beginning to build stronger regional network
• Comes from Gov’t or grassroots
  o Design phase through rest of the year
  o More of design team focus next year
• NH Front:
  o Have some funding to think about what will work for NH?
  o Who will be involved?
  o Have a nice piece of engagement
  o Waiting to hear about funding
  o Put in place operating in a different, highly collaborative way, true network
Next Steps
Jackie: Students

Set up meeting with Anthony and Gregg for Café planning Friday Morning
Email SSA members if they want to participate – OxFam, Peace/Justice, Slow Food,
OGC, Dietetic Internship, EcoG students – Dan Winans,

Nate Hastings weekly email to student orgs advertising event.

Marketing and outreach to faculty

Emails of “assignments” will be going out later

Food Day schedule: Update information on website and inform Net Impact to do
the same on Facebook event. (Change in times to shorten the café break
between Equal Exchange and Panel)

Dept. Please Post Mailing to staff departments

Video emailed out and edits/comments on email string

Photos streaming without text after video as slideshow of more food UNH Things.

Next meeting on Monday the 22nd – UPDATE: CANCELLED.

Contacts and information finalized by 18th/19th of October.