Date: October 20, 2011 12:40 PM

Title of Meeting: Monthly Meeting

Location: Trustees’ Board Room, Thompson Hall


Action Items

1. Schedule a meeting with Team Atmosphere Students.
   Assigned to: Jackie Furlone & Brett Pasinella

General Updates

1. Clean fleet advisor.
   1.1. Look at non-transit vehicle purchases.
   1.2. See an opportunity to save resources.
   1.3. New positions could be difficult time because of budget and hiring freeze; it is likely to be a reassignment of existing staff.
   1.4. Position could bring significant operating and capital cost to RCM business units

2. Purchasing is a service organization so it is difficult for them them influence decisions.

3. Briefed the provost on our work over the last year.

4. iPhone app going forward.
5. CNG fuel station opening. EPA regional administrator was there. Thanks to anyone who participated.

6. Updating the campus master plan. Open forum on Nov 3. NH hall common exam period. [UNH.edu/cmp](http://www.sustainableunh.unh.edu/)

**WildCAP Update**

1. Have list of WildCAP actions underway and not started
   
   1.1. Will need to begin to prioritize actions to undertake this year
   
   1.2. Some actions will need to be revised by Brett and Matt with updated costs etc.

2. Report to Presidents’ Climate Commitment due in January

**Billion Dollar Green Challenge**

1. UNH signed on to a new initiative from the Sustainable Endowments Institute along with 32 other campuses
   
   1.1. We’re able to participate because of the Energy Efficiency Fund

2. Outlying question is can enough campuses sign up?

**Energy Challenge Updates**

   
   1.1. Setting up meeting with students, Nov. 1st
   
   1.1.1. Chance to network and update on Energy Challenge/other events from UNHSA

**Energy Communications Strategy**

1. ETF discussion a lot about hardware; can we expand that to the demand side.

2. What is the next step to reach out to the community.

3. How to help campus understand how important these changes are.
   
   3.1. How to help them make the right choice.
   
   3.2. How to craft the message and put in the right media to reach the campus.
   
   3.3. We need to have communications about being aware about the changes in comfort.

4. Budget pressure is becoming an imperative, strong need to keep energy costs down.

5. Timeline for Team Atmosphere project:
5.1. Analyze needs by next Thursday (October 27).

5.2. Project proposal by November 3.

5.3. Nov 15 have some draft documents in place. Nov 22 revised documents. Dec 1st presentation/6 deadline.

6. Most documents would be rolled out next semester.

7. 2 groups: students who live on campus. And staff who work in buildings.

8. Educated students influence many others

9. What’s at stake if we don’t make behavioral changes? What are some of the the actions we can take and what is their impact?

10. How to connect this effort to larger efforts.

10.1. This can be the foundation to build a larger communication strategy around.

11. Need to have a specific energy policy to refer to in regard to changes.

11.1. Needs to be in writing.

12. Should have tips and benefits available to students. So that it is meaningful to them.

13. ETF approved hall or something to show that people are following the guidelines.

13.1. Could use EcoCat label for buildings

13.2. The Challenge winning hall could be the first to receive the label

14. UNH CAN climate action network. Having an open panel discussion. Maybe each semester. To engage with students. Hold discussion make it open to professors invite specific people.

14.1. CAN Member Organizations: SEAC; Energy Club; Slow Food; OXFAM; NORMAL; Ecological Advocates; Engineering Honor Society.

Next Meeting is November 10th